



NINJA BLAST™ PORTABLE BLENDER

BC151IN Series | Owner's Guide



IMPORTANT SAFETY INSTRUCTIONS

PLEASE READ ALL INSTRUCTIONS BEFORE USE • FOR HOUSEHOLD USE ONLY

	Read and review instructions for operation and use.
	Indicates the presence of a hazard that can cause personal injury, death or substantial property damage if the warning included with this symbol is ignored.
	For household use only.
	Indicates location to attach USB-C cord for charging unit.
When using electrical appliances, basic safety precautions should always be followed, including the following:	

⚠ WARNING: To reduce the risk of injury, fire, electrical shock or property damage, basic safety precautions must always be followed, including the following numbered warnings and subsequent instructions. Do not use appliance for other than intended use.

- 1 Read all instructions prior to using the appliance and its accessories.
- 2 Use only a power supply with an extra low voltage corresponding to the marking on the bottom of the motor base.
- 3 **ALWAYS** exercise care when handling the BlastBlade™ Assembly. The blades are sharp, handle carefully. **ONLY** grasp the BlastBlade™ Assembly by the motor base. Failure to use care when handling the BlastBlade™ Assembly will result in a risk of laceration.
- 4 Take your time and exercise care during unpacking and appliance setup. This appliance contains sharp blades that can cause injury if mishandled.
- 5 Take inventory of all contents to ensure you have all parts needed to properly and safely operate your appliance.
- 6 Before use, wash all parts that may contact food. Follow washing instructions covered in this Owner's Guide.
- 7 **DO NOT** blend hot liquids, effervescent, or carbonated liquids, as doing so may cause pressure buildup, resulting in risk of burns or other injuries to the user.
- 8 **DO NOT** fill the blending vessel past the **MAX FILL** line.
- 9 Blades are sharp. Handle carefully. Care shall be taken when handling the sharp cutting blades, emptying the vessel, and during cleaning.
- 10 Keep hands, hair, and clothing out of the vessel when loading and operating. **DO NOT put your hands inside the vessel or anywhere near the BlastBlade™ Assembly. Blades can still activate when the sip lid is removed.**
- 11 Before operation, ensure all utensils are removed from containers. Failure to remove utensils can cause the vessel to shatter and potentially result in personal injury and property damage.
- 12 To protect against the risk of fire from battery damage, **DO NOT** submerge the motor base in any form of liquid.
- 13 **DO NOT** store outdoors or allow the product to be submerged in liquid.
- 14 **DO NOT** allow children to operate this appliance or use as a toy. Close supervision is necessary when any appliance is used near children.
- 15 This appliance is **NOT** intended to be used by people with reduced physical, sensory, or mental capabilities, or lack of experience and knowledge, unless they have been given supervision or instruction concerning use of the appliance by a person responsible for their safety.
- 16 Before each use, inspect BlastBlade™ Assembly for damage. If a blade is bent or damage is suspected, contact SharkNinja to arrange for replacement.
- 17 **DO NOT** attempt to sharpen blades.
- 18 **DO NOT** allow any part of the unit to contact hot surfaces, including stoves and other heating appliances.
- 19 **ALWAYS** use the appliance on a dry and level surface.

IMPORTANT SAFETY INSTRUCTIONS

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- 20 Keep hands, hair, and clothing out of the vessel when loading and operating.
- 21 **ONLY** use attachments and accessories that are provided with the product or are recommended by SharkNinja. The use of attachments not recommended or sold by SharkNinja may cause fire, electric shock, or injury.
- 22 During operation and handling of the appliance, avoid contact with moving parts.
- 23 **DO NOT** operate the appliance with an empty container.
- 24 **DO NOT** microwave any containers or accessories provided with the appliance.
- 25 **DO NOT** perform grinding operations.
- 26 **DO NOT** attempt to defeat the interlock mechanism. Ensure the vessel and sip lid are properly installed before operation.
- 27 **DO NOT** expose the containers and accessories to extreme temperature changes. They may experience damage.
- 28 **NEVER** leave the appliance unattended while in use.
- 29 If you find unmixed ingredients sticking to the sides of the cup, turn off the appliance using the Power button, and use a scraper to dislodge ingredients.
- 30 **DO NOT** attempt to remove the vessel and/or sip lid from the motor base while the BlastBlade™ Assembly is still spinning. Allow the appliance to come to a complete stop before removing lid and/or vessel.
- 31 **DO NOT** store ingredients for extended amounts of time before or after blending them. Some foods may contain active ingredients or release gases that will expand if left in a sealed container, resulting in excessive pressure buildup that can pose a risk of injury.
- 32 If the appliance overheats, a thermal switch will activate and temporarily disable the motor. To reset, turn **OFF** the Ninja Blast™ Portable Blender using the Power button and allow it to cool for approximately 15 minutes before using again.
- 33 **DO NOT** process dry ingredients without adding liquid to the blending vessel. Unit is not intended for dry blending.
- 34 Operate **ONLY** with the sip lid on.
- 35 **DO NOT** refrigerate or freeze blender.

BATTERY USE

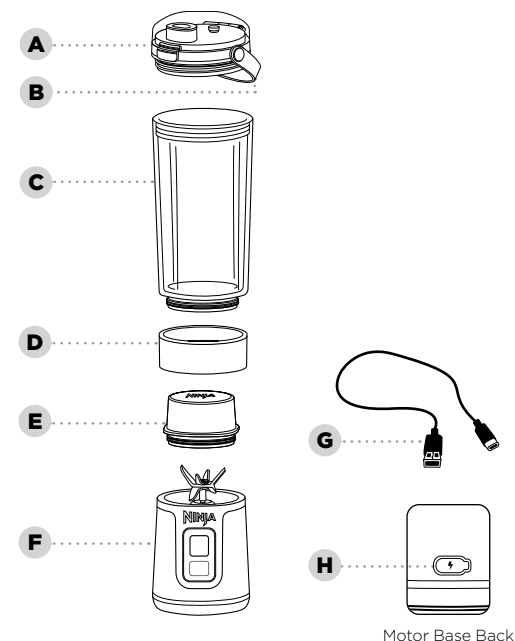
- 1 The battery is the power source for the Ninja Blast™ Portable Blender. Carefully read and follow all charging instructions.
- 2 **DO NOT** incinerate this appliance even if it is severely damaged. The lithium-ion batteries can explode in a fire. Always properly recycle products powered by lithium-ion batteries.
- 3 Since there is no power cord, prevent accidental blade activation by ensuring the blender is turned **OFF** when not in use, while cleaning, or when drinking from the sip lid.
- 4 Keep the battery away from all metal objects such as paper clips, coins, keys, nails, or screws. Shorting the battery terminals together increases the risk of fire or burns.
- 5 Under abusive conditions, liquid may be ejected from the battery. Avoid contact with this liquid, as it may cause irritation or burns. If contact occurs, flush with water. If liquid contacts eyes, seek medical help.
- 6 This unit contains batteries that are only replaceable by skilled persons.
- 7 This unit contains batteries that are non-replaceable and moving parts that potentially present risk to the user.

SAVE THESE INSTRUCTIONS

PARTS

- A Sip Lid
- B Carry Handle
- C Blending Vessel*
- D Vessel Cap*
- E Blade Cover*
- F Motor Base with BlastBlade™ Assembly
- G USB-C Charging Cord
- H Charging Port

*Blending vessel sizes and quantity, and accessories, vary by model.



CHARGING ⚡

Charge the unit using the provided charging cord and a 5V 3A power supply until the LEDs illuminate solid green. Charging port is located at the back of the motor base.

BEFORE FIRST USE

IMPORTANT: Review all warnings at the beginning of this Owner's Guide before proceeding.

NOTES:

- Handle the BlastBlade™ Assembly by grasping around the motor base.
- All attachments are BPA free. All attachments **EXCEPT** the motor base are top-rack dishwasher safe. **DO NOT** use a heated dry cycle. Ensure lid and vessel are removed from motor base before placing in the dishwasher. Exercise care when handling BlastBlade™ Assembly.

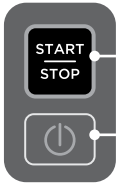
Remove all packaging materials from the unit. Exercise care when unpacking BlastBlade™ Assembly, as the blade are sharp.

To clean the vessel and lid, add warm water up to MIN LIQUID line, then add 1 small drop of dish soap. Securely attach the lid and blend. Empty contents and rinse again with warm water.

DO NOT submerge the motor base in water when cleaning. Exercise care when handling BlastBlade™ Assembly, as the blades are sharp.

Thoroughly rinse and air-dry all appropriate parts.

USING THE CONTROL PANEL



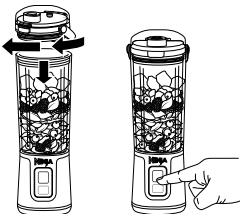
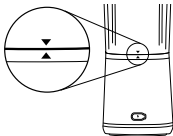
- PROGRAMS:**
- START/STOP BUTTON**
Press Start/Stop button once to activate the 30-second blend cycle.
- POWER BUTTON**
Press Power button to turn unit **ON** and **OFF**.

LED Shows	TROUBLESHOOTING	Solutions
Flashing WHITE	Vessel and Base are Not Aligned	Ensure vessel and motor base are aligned using the arrows on the back of motor base and vessel.
Flashing ORANGE	Blades are Blocked	Move lodged ingredients from blade and restart blend program.
Solid RED	Needs Charge	Charge unit.
Flashing RED and BLUE	Abnormal charger	Defective or incorrect charger; unplug and find correct 5V 3A charger.
Clockwise-moving ORANGE LEDs	Unit Cool Down Time Out	Let unit sit at room temp for 15 minutes before using again.
Flashing WHITE and RED	While Charging	Contact Customer Service.
Flashing RED in the bottom left and top right	While Blending	Contact Customer Service.

USING THE BLENDING VESSEL

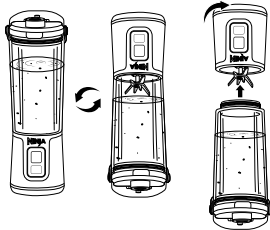
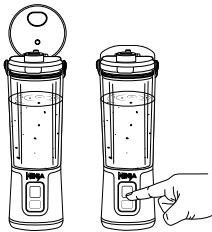
IMPORTANT: Review all warnings at the beginning of this Owner’s Guide before proceeding.

- 1 Ensure the motor base is fully charged and the vessel is properly installed by aligning vessel arrow with motor base arrow located on the back of the motor base.

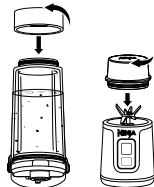


- 2 Turn unit **ON** by pressing the button until Start/Stop button lights illuminate.
- 3 Add ingredients, starting with liquids to the **MIN LIQUID** line then solid ingredients. If using ice, always add last. **DO NOT** fill ingredients past the **MAX FILL** line. Secure lid onto the vessel, twisting clockwise to tighten.
- 4 Blend for a 30-second blend cycle by pressing the Start/Stop button.

- 5 Open the sip lid to sip, or remove the lid to pour out blender outputs into another container. **DO NOT** remove vessel from motor base when filled. Empty vessel prior to removing from motor base.
- 6 After blending, power **OFF** the unit by pressing the button. Motor base should be turned **OFF** when drinking from the sip lid and when blender is no longer in use.



- 7 After blending is complete, ensure the lid is on tight and turn the blender upside down.
- 8 Twist motor base counterclockwise to remove it from the vessel, and set the motor base right side up.



- 9 Install the vessel cap on the bottom of the vessel by turning it clockwise. Install the blade cover on the motor base to cover the exposed blades by turning it clockwise.
- 10 Refer to the Care & Maintenance section for cleaning and storage instructions.

CARE & MAINTENANCE

CLEANING

Blades can still operate when the lid is removed. Always turn the unit OFF when cleaning without the lid on or when the BlastBlade™ Assembly is exposed.

Quick Clean

To clean, add warm water up to **MIN LIQUID** line, then add 1 small drop of dish soap. Securely attach the lid and blend. Empty contents and rinse again with warm water.

Hand-Washing

Wash vessel and lid with warm, soapy water. Use a dishwashing utensil or cloth to clean the BlastBlade™ Assembly on the motor base. Exercise care when handling the BlastBlade™ Assembly on the motor base as the blades are sharp. Wipe the motor base with a clean, damp cloth. **DO NOT** submerge the motor base in water. Thoroughly rinse and air-dry all appropriate parts.

Motor Base

Motor base is **NOT** dishwasher safe and can not be submerge in water. Use a long stemmed cleaning brush to clean the blades. **DO NOT** put the motor base in the dishwasher or submerge it in water. Ensure the USB-C charger is not inserted before cleaning. After cleaning, let the USB-C charging port air-dry for 30 minutes before charging the unit.

DEEPER CLEAN

Dishwasher

Vessel and sip lid are top-rack dishwasher safe. **DO NOT** use a heated dry cycle. Ensure the vessel and sip lid are removed from the motor base before being placed in the dishwasher.

STORING

Store the unit upright and with the lid, vessel, and motor base fully assembled.

DO NOT store blended or unblended ingredients in the vessel with the BlastBlade™ Assembly for prolonged periods of time.

DO NOT stack items on top of the vessel. Store any remaining attachments alongside the unit or in a cabinet where they will not be damaged or create a hazard.

If your unit needs servicing, contact Customer Service at customerservice@sharkninja.in. So we may better assist you, please register your product online at ninjakitchen.in and have the product on hand when you contact us.

TROUBLESHOOTING GUIDE

⚠WARNING: To reduce the risk of shock and unintended operation, turn OFF unit before troubleshooting.

Ensure the unit is not charging when troubleshooting. Ensure the unit is fully charged and vessel is properly aligned.

Control panel doesn't turn off.

- Press the  button to turn the unit **ON** and **OFF**.

Doesn't mix well; ingredients get stuck.

- When filling the vessel, start with liquid to the **MIN LIQUID** line, then fresh fruit or veggies, followed by leafy greens or herbs. Add your seeds, powders, or nut butters. Finish with ice or frozen ingredients.
- If ingredients are routinely getting stuck, adding some liquid will usually help. Ensure you have filled the vessel to or above the **MIN LIQUID** line. You can also shake the blender while blending, or turn the blender upside down, start a blend cycle, and turn it right side up, to move ingredients while blending.

Sip lid is hard to assemble on the vessel.

- Set the assembled motor base and vessel on a level surface. Place the sip lid on the top of the vessel and align the threads so the sip lid sits flat. Turn clockwise until you have a tight seal.

Vessel is hard to assemble on the motor base.

- Set the motor base on a level surface. Place the vessel on the top of the motor base and align the threads so the vessel sits flat. Turn clockwise until you have a tight seal. When the vessel is properly installed, the LEDs on the display will be solid purple or solid yellow, depending on the battery level.

PRODUCT REGISTRATION

Please visit ninjakitchen.in to register your new Ninja® product within ten (10) days of purchase. You will be asked to provide the store name, date of purchase, and model number along with your name and address.

The registration will enable us to contact you in the unlikely event of a product safety notification. By registering, you acknowledge you have read and understood the instructions for use and warnings set forth in the accompanying instructions.

ORDERING REPLACEMENT PARTS

To order additional parts and attachments, visit ninjakitchen.in

Shark | NINJA

ONE (1) YEAR LIMITED WARRANTY

NJA_1_YR_IB_LMTD_WRNTY_IN_ENG

The warranty commences on the date of purchase and expires at the end of the one (1)-year period. In the unlikely event of a defect due to faulty materials or workmanship within the warranty period we will replace the defective/faulty part with a new part/product, free of charge, or if the unit is deemed defective/faulty we replace the unit with an equivalent or upgraded model, at our discretion.

For warranty claims, you will need to submit a proof of purchase in the form of a valid receipt that displays date and place of purchase.

Replacement items will be covered by the limited warranty for the balance of the warranty period from the original date of purchase.

Any personal data collected through this warranty process will be used for warranty-related purposes and for marketing communications, subject to the customer's right to opt out. All data will be handled in accordance with applicable data protection laws.

Your warranty is subject to the following conditions:

- DO NOT operate the appliance with a damaged plug or cord, or if the unit has been dropped, damaged or dropped in water.
- To avoid the risk of electric shock, do not disassemble or attempt to repair the appliance on your own. If the supply cord is damaged, it must be replaced by a qualified electrician to avoid a hazard. Incorrect re-assembly or repair can cause a risk of electric shock or injury to persons when the appliance is used.
- The item has not been misused, abused, neglected, altered, modified or repaired by anyone.
- The item has been subjected to fair wear and tear.
- The item has not been used for trade, professional or hire purposes.
- The item has not sustained damage through foreign objects, substances or accident.
- Any parts/product which are replaced will become the property of Shark Ninja.
- The company reserves the absolute right to amend, extend, cancel, and/ or discontinue terms and conditions or any part thereof without giving any reason or prior notice to the customer.
- **Force Majeure:** The company shall not be liable for the non-performance of its obligation under this terms and conditions where such failure is due to a force majeure event i.e. any act of God, orders, restrictions, or regulations of Government(Central or State), war, working conditions, hostilities, riots, civil commotion, strike, lock-out, lockdown, pandemic, labour trouble, explosion, or any other cause or circumstances of whatsoever nature beyond control.
- Any dispute shall be subject to the exclusive jurisdiction of Bengaluru Courts .

What is covered by this warranty?

This warranty applies only to the original purchaser, who bought the product from an authorised retailer and may not be transferred. Proof of purchase is required.

The original unit and/or non-wearable parts deemed defective, in SharkNinja's sole discretion, will be repaired or replaced up to one (1) year from the original purchase date.

In the event a replacement unit is issued, the warranty coverage ends six (6) months following the receipt date of the replacement unit or the remainder of the existing warranty, whichever is later. SharkNinja reserves the right to replace the unit with one of equal or greater value.

This warranty applies only to products purchased in India from authorized sellers and is valid for service within India. No international warranty is offered.

ONE (1) YEAR LIMITED WARRANTY (Cont.)

What is not covered?

- Accessories supplied with the item.
- Components that are subject to natural wear and tear (such as blending vessels, lids, cups, blades, blender bases) caused by normal use in accordance with operating instructions. Replacement parts are available for purchase at www.sharkninja.in or reach out to us at **customerservice@sharkninja.in**.
- In case, model number, serial number, or production date code on the product has been altered, removed, or is no longer legible.
- Unauthorised/ improper maintenance/ handling or overload is excluded from this warranty.
- Repairs or alterations carried out by repair persons not authorized by SharkNinja.
- Accidental damage including, but not limited to, transit, weather, electrical outages or power sags/ surges.
- Damage resulting from use not in accordance with the rating plate.
- Removal of blockages. If a blockage does occur, please refer to the trouble shooting guide within your Ninja Operating manual.
- Use of parts and accessories that are not genuine Ninja components.
- Products purchased, used, or operated outside India.



Waste Electrical and Electronic Equipment (WEEE)

This symbol (with or without a solid bar) means that according to local laws and regulations your product and/or its battery shall be disposed of separately from household waste. When this product reaches its end of life, the user may choose to hand over the product to a competent recycling organization. Proper recycling of your product will protect human health and the environment.

If you are unsure what to do with e-waste, please contact your local authorities, retailer, or household waste disposal service.

For more information on safe disposal and recycling you may log on to <https://www.sharkninja.in/legal/e-waste-management> or contact our Toll Free Number: **1800-296-0076**.

Reduction of Hazardous Substances

This device and any electrical accessories are compliant with local applicable rules on the restriction of the use of certain hazardous substances in electrical and electronic equipment. For declarations of conformity about REACH, please visit our website **www.sharkninja.in**.

Contact Us

If you have any questions, or would like to claim your warranty, please contact us as follows:

Website: **www.sharkninja.in**

Email: **customerservice@sharkninja.in**

Toll Free Telephone: **1800-296-0076**

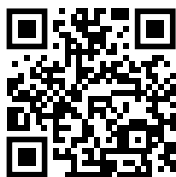
NOTES

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NOTES

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REGISTER YOUR PURCHASE



ninjakitchen.in



Scan QR code using mobile device



SharkNinjaIndia



NinjaKitchenIN



NinjaKitchenIN

RECORD THIS INFORMATION

Model Number: _____

Serial Number: _____

Date of Purchase: _____
(Keep receipt)

Store of Purchase: _____

TECHNICAL SPECIFICATIONS

Voltage: 5V $\overline{\text{---}}$, 0.5A-3A

Illustrations may differ from actual product. We are constantly striving to improve our products, therefore the specifications contained herein are subject to change without notice.

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